



FOR IMMEDIATE RELEASE:

Vie for the Kids donates \$25,000 to CT Children's

November 15, 2025 – Vie for the Kids, Inc. is pleased to announce that it raised \$25,000 for CT Children's from two recent events. The Robby Brisco Open (RBO), a golf tournament that pays tribute to Robby Brisco, an Avon resident who lost his battle against cancer at age 19, is a Vie for the Kids, Inc. signature event that has raised over \$250,000 for the cause at CT Children's. The ninth annual RBO was held on August 4th at the Golf Club of Avon, continuing the charity's mission of raising critical funding for pediatric cancer clinical trials at CT Children's.

Additionally, the organization's third Gold Ribbon Dinner, which was held at the Golf Club of Avon on Saturday, September 13th, was attended by over 100 guests and featured dozens of raffle and auction items from local and regional businesses. The evening's keynote speakers included Abby Valdesi, pediatric cancer survivor who was treated at CT Children's, and Dr. Michael Isakoff, Division Head, Division of Hematology and Oncology, CT Children's; Director, Sarcoma Program and the Reid R. Sacco Adolescent and Young Adult Cancer Program; and Professor of Pediatrics, UConn School of Medicine.

Vie for the Kids is an all-volunteer charity with a mission to improve pediatric cancer treatment options and outcomes by actively supporting the clinical trials program at Connecticut Children's. The charity has organized and hosted a variety of fundraising events across the Farmington Valley over the past 18 years and has raised over \$1 million during this time through the generous support of the local community. For more information, please contact us via e-mail at info@vieforthekids.org or visit our website at www.vieforthekids.org.



Presenting the ceremonial check to CT Children's on behalf of Vie for the Kids are (l to r): Dolores Swetzes, V4TK Vice President; Michelle Swetzes, V4TK Vice President; Michael Pastore, V4TK Treasurer; Cindy Pastore, V4TK Secretary; Dr. Michael Isakoff; Ray Gerosa, V4TK President; and Nurse Drew Needham (not pictured: Miriam Friedlander, V4TK).

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Vie for the Kids is an all-volunteer, 501(c)(3) non-profit charity with a mission to improve pediatric cancer treatment options and outcomes through our active support of clinical trials programs in Connecticut. We also provide financial support to pediatric cancer patients and their families. We are committed to ensuring that our kids receive the care and treatment they need right here in our own backyard.