



## Vie for the Kids Donates \$30,000 to Connecticut Children's

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**November 12, 2023** – Vie for the Kids, Inc. is pleased to announce that it raised \$30,000 for Connecticut Children's from two recent events. The seventh annual Robby Brisco Open (RBO) was held on August 7th at the Golf Club of Avon and attended by 150 golfers, sponsors and dinner guests. This year's tournament raised \$20,000, continuing the charity's mission of donating critical funding for pediatric cancer clinical trials at CT Children's. The RBO, a golf tournament that pays tribute to Robby Brisco, an Avon resident who lost his battle against cancer at age 19, is a Vie for the Kids, Inc. signature event that has raised over \$200,000 for the cause at CT Children's.

Additionally, the organization's Gold Ribbon Dinner, attended by more than 100 guests, was held at The North House in Avon on Saturday, September 9th and featured dozens of raffle and auction items from local and regional businesses. Guest speakers included Marisa Caponetti, pediatric cancer survivor, and Dr. Michael Isakoff, Division Head, Division of Hematology and Oncology, Connecticut Children's; Director, Sarcoma Program and the Reid R. Sacco Adolescent and Young Adult Cancer Program; Professor of Pediatrics, UConn School of Medicine.

Maria Mascoli, President of Vie for the Kids, said "We were thrilled to have such strong community attendance at these two events, and are very grateful to our donors and sponsors for their generous support. Vie for the Kids is a special organization because it is composed of a committed group of local volunteers who donate their time to raise funds specifically for the pediatric clinical trials program at CT Children's. As an all-volunteer charity, we have no administrative or overhead costs, so all money raised goes directly to the clinical trials program at Connecticut Children's, to help kids fighting cancer right here in our backyard and to give hope and support to their families."

Vie for the Kids has helped Connecticut Children's:

- Increase the number of staff, making all clinical trials available through a national consortium of clinical trials.
- Hire a full-time research associate.
- Fund research to evaluate the long-term consequences of chemotherapy on the heart, and to identify ways to prevent heart damage.
- Join the National Pediatric Cancer Foundation's Sunshine Project, to develop more targeted and less toxic therapies.

Vie for the Kids is an all-volunteer charity with a mission to improve pediatric cancer treatment options and outcomes by supporting clinical trial programs in Connecticut. Please contact us via e-mail at [info@vieforthekids.org](mailto:info@vieforthekids.org) or go to our website at [www.vieforthekids.org](http://www.vieforthekids.org) for more information.