



## Vie for the Kids Launches New Website

**April 1, 2022** – Vie for the Kids, Inc. is pleased to announce the launch of its new website <https://www.vieforthekids.org>. The new website will serve as an essential platform for communicating information on fundraising events and all Vie for the Kids’ news and activities. Key features include a modern user interface, improved graphics and simplified navigation.

“We are really excited about the new website and believe it will greatly enhance our ability to connect with more people in the community,” said board director, Michael Pastore. “Our mission is to improve treatment options and outcomes for pediatric cancer patients by donating directly to clinical trials programs in Connecticut. We designed the website to share this message and to identify the many different ways our local community can get involved.”



Please contact us via e-mail at [info@vieforthekids.org](mailto:info@vieforthekids.org) or go to our website at [www.vieforthekids.org](http://www.vieforthekids.org) for more information.

Vie for the Kids, Inc. is a non-profit, 501(c)(3) registered public charity.  
Donations to Vie for the Kids are tax deductible in the U.S. IRS EIN 82-4935374